



The World's First Web3 Fundraising Platform Powered by NFTs & Smart Contracts

Trust Guaranteed by Smart Contracts,
Compassion Guaranteed by Humans

Mr. Marius Perju | Founder



Vision

To build the world's first web3 fundraising platform accessible worldwide.

Mission

We are devoted to building the next generation fundraising platform based on web3 smart contracts and non-fungible tokens.

Empowering artists, supporting communities and individuals, as well as rewarding donors.

Introducing everyday people to the digital future.

Introduction

The world is changing faster than ever before and we need to be one step ahead in order to be prepared for all of life's moments. With guaranteed trust by smart contracts, fundraisers have never been more transparent, secure and convenient.

Imagine a world where help is only a few clicks away, a world where you can connect to support lines in a safe and easy manner & without the need for centralised entities slowing down or interrupting the process.

We are building this world today on Hedera's network and we are taking full advantage of Hedera Token Service to accomplish our goals. HashLegends™, is the world's first web3 crowdfunding and fundraising platform to leverage the power of NFTs in new and innovative ways.

#HashLegends.

Summary (I)

We consider non-fungible tokens or NFTs to be valuable assets in the creation of future disruptive technologies. In our vision NFTs can be a *token* of hope in the face of global threats and financial uncertainties.

Guiding Principles

1. User Experience

Innovation in technology is capable of solving problems in the lives of real people in a timely manner and with very little friction.

2. Trust

By leveraging the efficiency of public distributed ledger technology or DLT we ensure transparency and boost confidence for widespread adoption.

3. Security

Human error or malicious intent is an ongoing issue across all industries, we Hedera's public network, powered by hashgraph consensus, achieves the highest-grade of security possible (ABFT).

4. Reliability

Repetitive tasks are based on smart contracts that work with 100% accuracy while the transparency aspects offer immutable integrity.

5. Governance

A decentralised governance structure allows for efficient communication, quick decision making, ease of expansion and diversification within the community and beyond.

6. Scalability

Continuous innovation in automation and community driven diversification is how we future-proof our vision beyond initial set limitations.



USER EXPERIENCE

TRUST

SECURITY

RELIABILITY

GOVERNANCE

SCALABILITY

A visual representation of our guiding principles in creating the next generation web3 fundraising platform while also future-proofing our vision for the digital era.

1. User Experience

Not just a pretty UI! We identified three key areas that we are addressing to enhance user experience from start to finish:

- simplicity
- emotional impact
- raising awareness.

Simplicity

No more complex and time-consuming sign-up forms & text or email confirmations. A web3 wallet solves this issue by greatly simplifying the sing-up process. With the help of Hashpack Wallet, users can connect and interact on our platform with the click of a button, making it a very simple and Intuitive process.

HashPack is a Chrome extension and browser-based crypto wallet built for dApps, DeFi and NFTs .

Emotional Impact

All fundraisers are different in the same way as every artist's art piece is unique. We are creating a three-way connection between fundraisers, artists and donors unlike any other traditional platform. A work of art is timeless in the same way a gesture of compassion is.

Raising Awareness

It is very difficult to successfully fundraise using traditional platforms if you don't have a large social media following. We aim to solve this problem by raising awareness trough NFTs and sponsored NFTs.

Instead of a bank statement entry all donors are rewarded with unique NFTs. The NFTs serve as proof of donation but also as a genuine reminder of compassion achieved by people working together.

KYC

Fundraising campaigns designed for registered business entities do not require extensive KYC. As we continue innovating and integrating third party digital id systems, we will be able to provide the same support and features to individual accounts in the future.

NEW USER LOGIN

WEB 3

WEB 2

HASHPACK WALLET

CONNECT EMAIL
CONFIRM EMAIL
USERNAME
PASSWORD
ADDRESS
EXTRA SECURITY
CREDIT CARD
INTERNET BANKING
HIGH FEES

CONSENSUS

Informing new users on the hassle free and time saving advantages of using web3 over the traditional way of doing things.

2. Trust

Community & Transparency

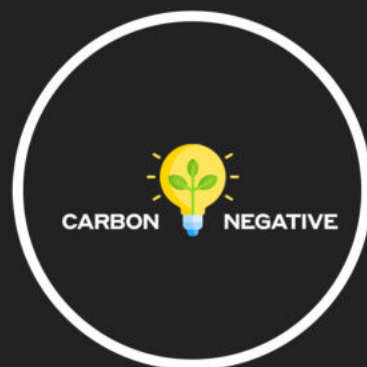
The world of web3 is built on transparency and community trust. By hosting all of our transactions on a public DLT we are able to ensure the highest level of transparency and trust to our users. This allows businesses and individuals to raise funds with ease, knowing that all of the information is stored safely, reliably and available at all times.

DLT

The Hedera Network is backed by the world's leading enterprises, making it one of most trusted networks out there. With a grand vision to power decentralized applications and make sure they are safe, Hedera will use both public and private networks to securely connect nodes together so that transactions can be exchanged in a trusted environment.

Sustainability

Hedera has adopted environmental sustainability as a core value and is officially committed to carbon-negative network operations making it perfect for our use cases.



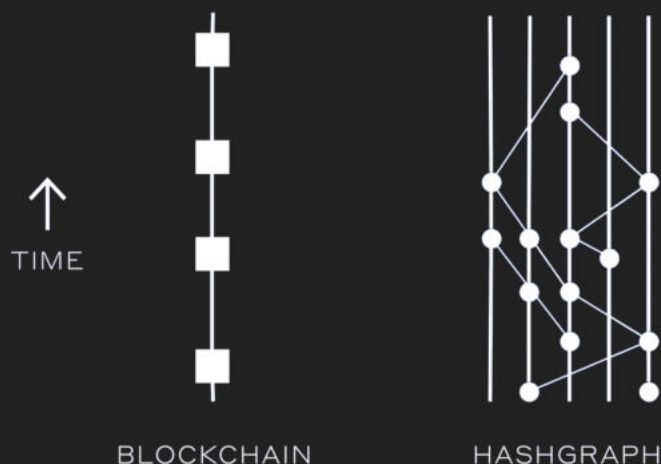
3. Security

Web3 is the new frontier of the Internet. This is the place where you can be your own bank, interact with products and services in completely new and innovative ways and access an entirely new set of solutions.

With security in mind, we ensure that all users connecting to our platform for the first time will be guided on best security practices and how to avoid common mistakes and increase confidence in using web3. Our walkthrough will include a step-by-step guide on how to get started with Hashpack Wallet and create a new main netaccount with Hedera while also addressing all security aspects that need to be considered.

While assuring good security practices for our web2 interface, most of our operations are powered by hashgraph consensus which achieves the highest grade of security possible when compared to blockchain technology. This allows us to manage and mint non-fungible tokens safely and efficiently.

ABFT or asynchronous byzantine fault tolerance achieves blazing-fast transaction speeds and incredibly low bandwidth consumption, by combining high-throughput, low fees, and finality in seconds. The system is also resilient to attacks on both network nodes and communication network.



4. Reliability

Being reliable implies having confidence in all parties involved. It is in our human nature to help one another and now more than ever we have the opportunity to do so by leveraging the power of NFTs in a very unique way.

As a humanitarian project we look at reliability from several perspectives:

First, we ensure that people who need our assistance the most have access to it, in a way that is efficient, effective and of high quality. We offer direct support by providing the necessary exposure to web3 services and tools.

Second, we aim to set in place a system designed with the necessary tools and resources for launching a quick and appealing fundraiser campaign without need for human intervention. The system involves the use smart-contracts integrated seamlessly with our user interface and assisted by our revolutionary **donate to mint** solution.

Our **third** approach is centred around working with big institutions around the world to introduce them to Hedera Hashgraph technology and to our services as a better alternative for their fund raising needs.

With **Donate to mint**, we create unique solutions for raising funds through NFTs in a transparent and meaningful way.

Our services are designed to make a difference in people's lives while assuring a safe and reliable fundraising experience. This will allow us to continue providing support for those who need it while also empowering those who are looking for a reliable platform to raise funds for a cause they truly believe in.

5. Governance

A decentralized governance structure assures that no single person, group, or entity, holds too much power, allowing for true decentralization and allowing decisions to be made through a process that is accessible and transparent to all.

Social Governing Members

Our social governing members are pioneers in their own industries, leaders of their professions, and experts with global networks and experience. They serve as a critical connection between our community and the outside world, and ensure that our collective knowledge, skills and expertise is being used to solve some of the biggest challenges worldwide.

Social governing members also serve as vocal advocates, educators and community connectors. Their voice is crucial in the process of organizing and building the support needed to move forward.

Social Governing members have no obligation to sponsor or contribute in any way, but they can do so if they deem it appropriate.

Business Partners

Partners play a different role in our goal to decentralization by providing innovative services and experience for our clients. They help us expand our vision and build an environment that enables open communication and shared responsibilities, allowing us to provide better services.

Decentralization

Starting out with a mixture of web2 and web3 interface, our end goal is to achieve real censorship resistant services worldwide.

6. Scalability

Our approach to scalability includes 3 planned phases:

Phase I – Proof of Concept

During the first phase, we will start with assisted fundraisers, which will serve as proof of concept for our NFT powered platform. During this initial period, our main focus will be to analyse and gather valuable feedback while working directly with individuals in order to enhance the overall experience.

Phase II – Community & Beyond

Our second phase is essential to improve scalability in our community and beyond. This phase consists of multiple coordinated efforts to allow our decentralised platform to serve as the main hub for all types of fundraising events.

Phase III – Throughput

In this final phase we are extending our vision by automating the entire process from start to finish by providing a user friendly interface that won't require users to understand how the system works in order to use it.

We are also focusing building long-term sustainable partnerships with charities around to world to deliver our services in accordance with the needs of any affected community.

Modus Operandi – In plain English (II)

We are innovating the fundraising process, by empowering artists, supporting communities and rewarding donors with unique digital art (NFTs) for their compassionate acts of kindness.

1. How it works

In phase 1 & 2, clients submit a fundraiser request through our website; the request gets approved and is associated with a unique digital art, to be **sold*** as NFTs. By using our proprietary **donate to mint** solution, our clients have the opportunity to raise funds in new and innovative ways.

In phase 3, we automate the process for our clients from start to finish by providing the necessary tools and resources for them to easily create NFT-based fundraisers without any assistance from our side.

2. Why it works

Our platform works because it creates win-win opportunities for all parties involved. Our clients find a supporting and ever growing community they can interact with, while donors are rewarded with unique NFTs to as a thank you for their acts of kindness.

3. Sponsored fundraisers

Individuals or businesses may contact us and offer to help sponsor specific fundraisers with artwork for several reasons:

- they support and believe in the same cause so they wish to add value;
- they wish to increase exposure for certain fundraisers;
- artists gain positive exposure for their artwork;
- content creators may sponsor fundraisers to build credibility and authority around their brand.

**sold = HBARS are donated and as a reward, donors receive free digital art (NFTs)*

Raising Funds with NFTs (III)

By including all of the details in a single NFT that gets minted on the blockchain we are able to tokenize the fundraising process and create a better user experience when compared to traditional systems.

Types of fundraisers

We are currently supporting 4 types of fundraising NFTs:

1. For Self (In Phase 3)

It is our vision to allow anyone to raise funds by creating a quick and efficient NFT fundraiser. Launch a free NFT fundraiser today to catch a break from life's moments or finance a new personal goal.

2. For Someone Else (in Phase 3)

Take action to ease someone else's burden and make their time a little easier to manage by starting a fundraiser for them. Take on the role of spreading the word and help will arrive in no time.

3. For a Cause

Be the leader of an effort to contribute to the causes you're most passionate about by creating a fundraising campaign with us or support your favourite charity and non-profit organizations directly so they can continue providing efficient service in the years to come.

4. Pets Fundraising

We are making it extremely easy to raise funds to cover your vet bills, pet expenses or to support an animal rescue centre. Our four-legged friends will truly appreciate all the help they can get.

HashLegends - Ending Remarks (IV)

Moving Forward

We are the world's first NFT based fundraising platform and we are at the forefront of groundbreaking innovations. Our web-based platform provides our clients the opportunity to use the latest technology available to achieve their goals..

Our goal for the future is sustainable organic growth by attracting the right people to our inner-community backed by the continued innovation of our current systems.

Partnerships

We believe that honest and exciting partnerships are the key to success. We look forward to working with like-minded individuals and businesses who wish to make a difference in the world.





Marius Perju, Founder / web designer

With over eight years of web design and development experience I am able recognize the potential of web3. I believe there are new opportunities for building incredible things and I am looking to take full advantage of that. I learned about Hedera hashgraph technology towards the end of 2020.

The future holds enormous potential just waiting to be discovered. In February of 2022 I started working on HashLegends and I am very excited for what the future has to offer.



HashLegends Limited

Incorporated in the United Kingdom, under the SIC CODE 82990, allows us to operate fundraising services on a contract or fee basis.

HashLegends is a owned trademark in respect of Class 36: Financial exchange of crypto assets.

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